

WORKPLACE FUNDRAISING PACK

RAISING VITAL FUNDS TO SUPPORT THE RESCUE & REHABILITATION OF VULNERABLE AND ABUSED ANIMALS

Since 2005 Woodlands Animal Sanctuary have been rescuing and rehabilitating abandoned, abused, and vulnerable animals from across the Northwest; Rescuing hundreds of animals each year for treatment, rehabilitation, and where possible, rehoming.

A registered independent charity, Woodlands are a non-profit organisation with every penny raised going to the care and wellbeing of their animals, and their ability to rescue more from abuse and harm.

Woodlands also provide social prescribing support to people in the community who may be suffering with mental health issues by connecting them with animal related activities that improve their health and wellbeing.

Your support is invaluable in helping to support everything Woodlands do. **It costs over £1,000 per day to operate the sanctuary**, and every penny of fundraising helps them to meet ever spiraling costs of food, heating and healthcare.

This pack details ways in which you and your company / employer can help Woodlands to continue helping more animals.



FUNDRAISING IDEAS



Workplace exercise challenges

Spend half of your lunch hour for a whole week doing an exercise challenge. Whether it is how many steps you can take around the local area, or how many flights of stairs you can walk in the office. An easy way to raise money, and get some exercise with people sponsoring you for how many flights, or how many thousand steps you take.



Foodie fundraising

If you or your colleagues have some culinary skills, why not organise a monthly food related treat? You could have international themed days, or just bake cakes or other treats to sell.

You could simply ask anyone participating for a donation, or even have a set fee per meal / treat.



Discover hidden talents!

Does your workplace have a secret magician, musician, or comedian to do a performance? Or maybe you can get enough for a lunchtime talent show! Simply sell tickets for the event to raise funds & buy a prize for the winner, or pay enough to guilt trip them into performing!



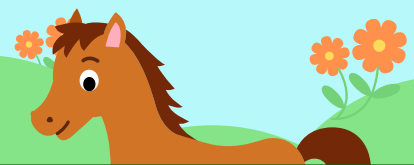
Fundraising with fashion

Raise funds by having dressed themed days once a month. These could be animal related, era related (come dressed as teenage you!), or something daft like the worst taste clothes from your wardrobe. Participants pay to dress down for the day with funds raised going to the sanctuary with some set aside for a worst/ best prize



Take up a challenge

Are you, or one of your colleagues, someone who tests themselves through partaking in tough mudder, extreme sports, skydiving etc or someone that just loves a new challenge and the adrenaline rush? Take up a challenge, and face new fears to raise funds and awareness for animals who have faced a lifetime of uncertainty.




Fundraising Checklist

- Approach your HR dept, line manager, or owner for agreement to participate.
- Check if your company will match any funds raised.
- Let us know via info@animalsanctuary.org.uk or by filling the form at <https://app.donorfy.com/form/SOK1GM5P83/companyfundraising> so that we can help facilitate, publicise, and thank you for your support in fundraising for Woodlands.

FUNDRAISING IDEAS


Coin collecting challenges



Can you collect the weight of an average sized goat in coins? How many pringles cans can you fill with coins in a month? Who collects the heaviest weight or highest value?

Coin collecting challenges are a great and easy way to raise funds, and your challenge can be adapted to measure and match your products dimensions or weight - we can help you with this so get in touch!


Quizzes



Either in the office, or online via video call, a quiz is a great way to have some competitive fun for a great cause.


Choose general knowledge, or specialists subject rounds. You could even run your own version of Would I lie to you where team members have to convince colleagues about a true or made up fact. Contestants pay to play with some kept aside for a prize.

Sweepstakes




How many sweets are in the jar? How many balloons can you fit in the cab of a forklift? Who is winning the next big race or football competition? Sweepstakes are an easy way to raise funds tailored to your business, and make for brilliant monthly initiatives.

Gaming competitions



Bring a console into work and have a lunchtime challenge/ tournament over a month. Provide seedings or handicaps according to experience and see who your work gaming champ is. Adaptable to run each month with different challenges over all genres so whether you're into e-sports, platform games, shoot em ups, or whatever - it's fun for all

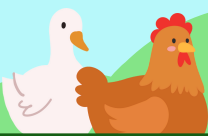

Give 10 minutes of your salary



With the average full time job requiring around 8,800 minutes of your time each month can you give up just 10 minutes of this in salary as a regular donation? If not, then how about 5 minutes?

How about if all of your colleagues did this? A small gesture in high volume will make a massive difference - and is an easy way to save against other more time consuming fundraising activities.

Key benefits of employee fundraising

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- Builds engagement & relationships amongst colleagues in ways that you don't normally get at work.
 - Opens up sides of colleague's character that you don't otherwise discover in the workplace.
 - Provides a sense of achievement and pride in contributing towards other's wellness.
 - Builds camaraderie and respect, and encourages creativity through participation.
 - Mental health benefits through contributing towards more vulnerable in society & provides a sense of purpose.
 - Making happy animals that live rewarding and loving lives that they wouldn't otherwise have.

WOODLANDS FUNDRAISING FACTS

WHY IT IS VITAL TO RAISE FUNDS TO SUPPORT THE RESCUE & REHABILITATION OF VULNERABLE AND ABUSED ANIMALS

Many of our cat rescues arrive pregnant. To treat a mum and her kittens before rehoming costs over £1600

Running the sanctuary costs over £1,000 per day excluding vets bills

To rehome a healthy adult cat takes approximately 3 months and costs over £260 in food & injections

Our rescue operation acts 7 days a week, 24 hours a day and we work with many animal agencies to give rescues a home

Animals bought during Covid, combined with the cost of living crisis has seen record numbers of animals abandoned

Woodlands is the only shelter in West Lancashire that caters for multi-species

Education and prevention is a key Woodlands mission and we run free sessions in local schools to educate the next generation about animal welfare



MM/YYYY

Name

SPONSORSHIP FORM

Write Sponsorship activity here

Donation Units: (steps/ floors/ slices of cake

Fundraising goal (units or £)

Sponsor name	Pledge	Per	Total Cap
Dave Jacobs	10p	floor	£10
Chris Davey	£1.50	Cake slice	£3
Emma Johns	5p	1000 Steps	£5
Carey Encamping	Talent show		£2.50

Total Raised

Company logo

